

▶ INTUITION IS THE SECRET WEAPON OF MANY SUCCESSFUL SALES LEADERS.

▶ IT'S QUICK AND READY INSIGHT.

▶ 45% OF CORPORATE EXECUTIVES NOW RELY MORE ON INSTINCT THAN FACTS AND FIGURES.

Want Sales Success?

Hire Your Intuition!

You have a reliable, readily available source of information that can tip you off to a prospect's buying motivator. Here's how to access it...

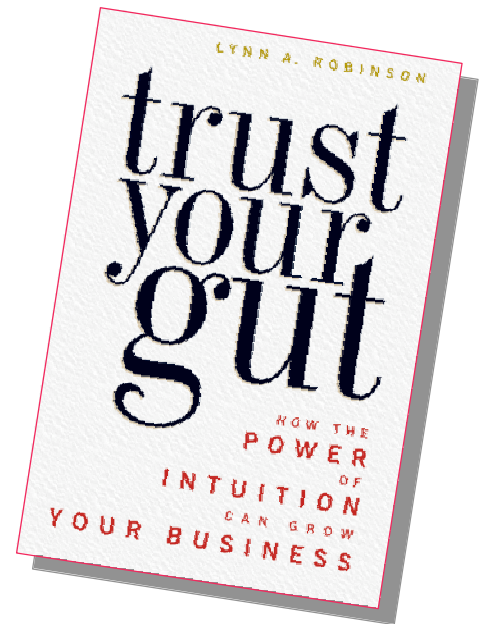
1. *Ask your intuition.* Before your next sales call, close your eyes, take a slow, deep breath and ask two questions: "What's the biggest problem this client is facing?" (Pause.) And, "How can my product (service) help them solve this problem?" Tune in to your intuition and listen for the answer.

2. *Pay attention to what energizes you.* If you're drained or bored, it's a clear message you're on the wrong track. The right direction will make you feel alive, vital and enthusiastic.

3. *Keep your "inner salesperson" positive.* "I have a great product and I enjoy letting people know about it." When you're in an upbeat state of mind you're much more open to intuitive messages that will point you to success.

4. *Create a definition of your perfect customer.* This will prime the pump of your intuitive mind. Don't just look for them. *Attract* them!

5. *Schedule downtime into your schedule.* Intuition works best when you give yourself some space to breathe. Let yourself rest, reflect, and then go make the sale!



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About Lynn Robinson

Lynn A. Robinson, M.Ed., is one of the nation's leading experts on the topic of intuition. President of Intuitive Consulting, Inc., she's a bestselling author, professional speaker and a sought after consultant who uses her own highly honed intuitive skills to provide businesses with accurate, on-the-spot insights into goals, decisions and strategies. Her information has enabled clients to win multi-million dollar accounts, assess partnerships and mergers, make